

#### LET'S CONNECT











### EDUCATION

Advance Adobe Software Training Arena Animation | Vashi, India 2020- 2021

Bachelor's Degree in Commerce Mumbai University, India 2013- 2016

GNIIT (Computer Proficiency) NIIT | Vashi, India 2014- 2016

## PORTFOLIO

VISIT VIJAYMANIKAM.COM
TO VIEW A SELECTION OF MY WORK,
SHOWCASING MY DESIGN EXPERTISE
AND CREATIVE APPROACH.

I am designer with 6+ years of experience in creating and executing designs for Branding, Advertising, Website, and digital campaigns. Skilled in Adobe Suite, artwork, creative visualization and photography.

## SOFTWARE SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- PREMIER PRO
- AFTER EFFECTS
- COREL DRAW
- FIGMA
- · 3DS MAX

#### EXPERIENCE

#### Senior Graphic Designer

Playerzpot Media Pvt. Ltd – Vashi, India July 2018 – Present

- · Conceptualizing and designing creatives and videos for Playerzpot.
- Heading the design team.
- Shaping the design thinking culture at Playerzpot.
- Creating and owning all things design at Playerzpot.
- Designing artwork and storyline for YouTube videos.

Creating templates for various content types.

# Audit & Support Executive

Tata Consultancy Services – Vikroli, India May 2016 – June 2018

- Auditing Credit Card transactions of client's employees & support through calls & emails for the employee's queries regarding company's purchase card.
- · Creating daily & weekly deck for client.
- Fraud analytics and recovery.

#### Freelance

Bold Elephant Pvt. Ltd – Rabale, India

Conceptualize and create designs for various apparel.

#### Freelance

Gaunis FMCG Pvt. Ltd – Vashi, India

Creating labels, mock & catalogues for all types of cosmetic & food products.

